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## **J Turner's Mindy Price to Serve as Vice President of Education for the National Suppliers Council**

HOUSTON (December)— Mindy Price, vice president of sales, [J Turner Research](#), and a multifamily industry veteran will serve as the 2022 vice-president of education for the National Suppliers Council (NSC). The NSC is an arm of the National Apartment Association (NAA), a critical voice for industry suppliers, providing access to business opportunities, education, and advocacy.

Price has actively contributed to the NSC for more than ten years and as an officer at large for four years. A nationally recognized speaker and a multifamily expert, her experience includes roles in property management, association management, property owner, supplier partner, and educator.

"I am particularly excited about this position within the NSC leadership because education and impacting others' success has always been my passion," Price said.

Commenting on Price's appointment, Joseph Batdorf, president of J Turner Research, said, "Throughout her multifamily career and as NAAEI faculty, Mindy has been dedicated to mentoring and training others. We at J Turner are proud of her leadership role at NSC, as it gives her an opportunity to continue to influence the growth of the industry upwards."

During her term, Price will serve as the NSC's liaison to the NAA Education Institute Committee and support the certified apartment supplier (CAS) designation. She also will serve on an advisory board and recruit speakers for the NAA's [Apartmentalize](#) conference, where the industry's thought leaders, trendsetters, and innovators gather to share ideas and solutions.

Price is a prolific national speaker and emcee who has presented at numerous industry forums, hosted a radio show, and currently hosts J Turner's Multifamily Leaders Podcast. She founded the Bruce May Memorial Tournament, an annual event to benefit the PTSD Foundation of America/Camp Hope.

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### **About J Turner Research**

[J Turner Research](https://www.jturnerresearch.com/) is the leading full-circle online reputation management firm that empowers clients with data to drive revenue. J Turner pioneered the Online Reputation Assessment™ (ORA™) score, which serves as the industry standard for measuring a property's online reputation. The company's unique 360-degree process enables multifamily clients to enhance resident satisfaction, increase closing ratios, and improve online reputation. For more information, please visit <https://www.jturnerresearch.com/>.